

Amanda C. Palacios

Visual Artist, Freelance Illustrator

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Summary of Qualifications

I am a freelance artist and BFA graduate from The College of New Jersey, Ewing, NJ (Visual Arts, concentration in Fine Arts and Art History), class of 2017, Illustration Residency- 2018 participant at School of Visual Arts, Manhattan, NYC, and an MSW graduate from Rutgers University, 2022.

My professional experience includes Digital Marketing Manager and Social Media Assistant, specializing in digital and traditional illustration and photo editing. I am able to work independently and collaborate with a team, both on-site and remote. Further experience includes freelance logo and poster design for small businesses, art teaching, and art therapeutic technique in group counseling sessions with children and adults.

Awards and featured works in exhibitions include “Untitled” animated GIF series (2017) and “Greeting Cards” series (2018). Works use exaggerated humor and moments of direct tension surrounding the idealization of the female form.

Skills

- 2D animation
- Adobe Photoshop
- Adobe Suite
- Administrative Assistance
- Art History
- Art Teaching
- Art Therapy
- Bilingual- Spanish
- Content Creation
- Customer Service
- Data Entry
- Digital Marketing Management
- Fine Arts
- Gallery Attendant
- Graphic Design
- Illustration
- LBGTQ+
- Microsoft Office
- Procreate
- Project Management
- Social Media Management
- Teamwork
- Visual Arts
- Youth Facilitation

Professional Experience

Freelance Logo and Poster Designer

Divine Healing, LLC

October 2022-November 2022

Arlington, VA

- Rebranding through creation of original digital illustrations. CEO and Founder’s vision of diverse individuals being transformed by a healing power, with aesthetically accompanying font for business name.
- Business offers several healing mindfulness services (holistic, case management, aromatherapy).
- SWaM (Small, Women and Minority- Owned) certified, Forbes Women featured.

Social Work Intern

Columbia High School

August 2020-April 2021

Maplewood, NJ

- Art therapeutic based-process and psychoeducational group therapy, 60-90 minutes with 5-15 clients at a time.
- Individual counseling services to a caseload of 8-10 students, referred to the I&RS program.

- Peer leadership and advocacy for diverse youth populations including but not limited to racial, ethnic, gender, sexuality, and socioeconomic backgrounds.

Digital Marketing Manager/Photo Specialist
All American Ford

February 2020-August 2020
Paramus, NJ

- Maintain and update inventory of available and sold cars, data entry, social media marketing management, traveling, photography and photo editing for NJ dealership websites.
- Data entry and photo editing of individual vehicles 10-15+ daily.

Art and Media Assistant
Conception Arts

January 2018-February 2019
Secaucus, NJ

- Administrative assistance to CEO, customer service, content creation for online presence, photo and video editing for website and social media platforms, building brand awareness.
- Post creation and scheduling through Canva, Hootsuite, and Mailchimp minimum 2 times daily per social media platform.

Education

Degree: Master of Social Work

Areas of Interest: Addictions and Gambling, Art Therapy

Rutgers University- Newark | 2022

Specialization: Illustration Residency

Summer 2018 Illustration Residency Exhibition

School of Visual Arts | 2018

Degree: Bachelor of Fine Arts

Major: Visual Arts, concentration in Fine Arts

Minor: Art History

The College of New Jersey | 2017

Additional Experience and Awards

Phi Alpha Honor Society- Nu Omicron Chapter | *Rutgers University*

American honor society for Social Work students

Newark, NJ | May 2022

Illustration Residency Exhibition- Artist | *School of Visual Arts*

Manhattan, NYC | 2018

Dean's Purchase Award- Thesis Recipient | *The College of New Jersey*

Award and permanent installation of work

Ewing, NJ | 2017

Kappa Pi International Art Honor Society | *The College of New Jersey*